



MEETING HELD IN COOPERATION WITH:



PNC BANK

Warner
Norcross&Judd^{LLP}
ATTORNEYS AT LAW

Monday, December 8, 2014

12 Noon

Ambassador Ballroom

Amway Grand Plaza Hotel

CHARLES BEST

Founder and CEO

DonorsChoose.org



Topic: "Pioneering Citizen Philanthropy"

Charles Best leads DonorsChoose.org, a nonprofit organization which provides a simple way to address educational inequity. At DonorsChoose.org, public school teachers create classroom project requests and donors can pick the projects they want to support. Charles launched the organization fourteen years ago out of a Bronx public high school where he taught history. DonorsChoose.org is one of Oprah Winfrey's "ultimate favorite things" which brought heightened awareness to the organization and was named by Fast Company as one of the "50 Most Innovative Companies in the World," the first time a charity has received this recognition. For three years, Fortune Magazine has named Charles to its "40 under 40 hottest rising stars in business."

In the 14 years since the launch of DonorsChoose.org, the website has raised close to \$300 million and has benefited nearly 13 million students. There are many supporters and the majority are first-time givers to public schools. The charitable organization is not only inspiring immense donations to important school projects, but is also raising awareness on how much our country's public schools are in need.

Despite the great success of DonorsChoose.org, Charles is still ambitious. His goal is to motivate one million people to give \$100 million to fund classroom projects in our country's high poverty schools. He has stated, "We think that would put the 'public' back in 'public schools.'"

To register for the meeting, please go to: <http://www.ApprovedEvents.com>.

Choose Michigan and then the event you wish to attend.

Members: \$30

Guests: \$37

Reservations requested by Thursday, December 4, 2014

(No cancellations after noon Thursday preceding the luncheon.)

Nametags will be at registration table pending your reservation and arrival.

Next meeting: Monday, January 12, 2015 – Alan Beaulieu, Principal, ITR Economics to offer our "Economic Outlook for 2015."



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